



2018 SLCAN SUSTAINABLE LABS CONFERENCE

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October 23-24, 2018  
The Fort Garry Hotel  
Winnipeg, MB



**PARTNERSHIP KIT AND  
EXHIBITOR PROSPECTUS**



## What is SLCan?

Sustainable Labs Canada (SLCan) was created in 2013 with a goal to enable and assist laboratories and other high-technology facilities attune to the balance of the natural world by:

- Fostering national and international cooperation and collaboration as a member of the Global Sustainable Laboratory Network;
- Promoting the education and advancement of the common objectives and goals of the global laboratory industry; and,
- Promoting a sustainable “whole-building” approach when designing and operating laboratories and advanced high-technology facilities.

SLCan’s mission is to provide a national forum for the exchange of knowledge and information on advancements in technology that support the sustainability of Canadian laboratories by:

- Teaching, sharing and promoting the development of technologically advanced, energy-efficient, environmentally responsive and sustainable high-performance facilities through partnerships across Canada and worldwide;
- Facilitating resource-effectiveness and environmental responsibility in designing, engineering, constructing and operating laboratories and similar advanced high-technology facilities; and,
- Supporting professional development, knowledge exchange and interactive discussion on issues affecting the sustainability of laboratories in Canada by organizing workshops, seminars and webinars.

**BECOME AN SLCAN MEMBER AND RECEIVE  
DISCOUNTED RATES ON CONFERENCE  
REGISTRATION FEES!**

**VISIT [WWW.SLCAN.CA](http://WWW.SLCAN.CA) TO JOIN TODAY!**



**SUSTAINABLE LABS CANADA  
LABORATOIRES ÉCOLOGIQUES DU CANADA**

## Who Attends the SLCan Sustainable Laboratories Conference?

Delegates coming to these conferences are prepared to learn more about the development of sustainable labs, laboratory optimization and innovative designs and technology.

This conference will concentrate on the development of technologically advanced, energy efficient, environmentally responsive and sustainable high performance facilities through partnerships across Canada and worldwide, allowing for increased performance and environmental stewardship.

## Why Focus on Labs?

### *Research Facilities and Programs*

The Federal Government alone has almost 200 laboratory sites across Canada where scientific research is being conducted in over a dozen major fields of scientific interest. Almost every Province and Territory directly owns and operates one or more research facilities. There are over 80 degree granting Universities in Canada, all of whom have research facilities on campus. There are nine major Research Parks across Canada, which include both public and private owned research facilities. There are at least 40 Research Hospitals across the country, who collectively generate over C\$2 billion in research income annually.

### *Research Funding*

The total annual spending on scientific and industrial research in Canada is in excess of C\$30 billion or about two percent of the GDP. Canadian corporations spend over C\$16 billion on research and development each year, again representing about half of all R&D expenditures in Canada and an amount equal to about one percent of the GDP.

## THANK YOU TO OUR 2017 SPONSORS!



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## Partnership Opportunities

Connect through the only Association linking the National Sustainable Laboratory Community and:

- Position your business as an industry leader;
- Network with a hard-to-reach audience on an intimate level;
- Gain insights into new trends in the management and sustainability of Canadian laboratories;
- Flexible plans created to provide custom solutions for your needs; and,
- Partner with an associate business and split the investment costs (and benefits)!

## All event partners will be acknowledged and receive the following:

- Corporate Profile on SLCan website with links ;
- Complimentary listing of corporate name in Conference program ;
- Opportunity to submit presentation ideas for the Conference content ;
- On-site recognition throughout Conference through verbal announcements, signage and sponsor slides ; and
- Opportunity to submit item for the delegate kits.

### Off-Site Dinner and Keynote - \$6,000

- Title recognition as host of Off-site Dinner
- On-site VIP signage at Off-site Dinner
- Opportunity to introduce the keynote at Off-site Dinner
- Complimentary exhibitor booth
- Corporate logo on Off-site Dinner tickets provided to participants
- Complimentary half page ad in Conference program\*
- Corporate profile included in Conference program
- Two complimentary Conference passes, including Networking Reception and Off-site Dinner
- Five additional complimentary Off-site Dinner passes for colleagues or clients

### Networking Reception - \$4,000

- Title recognition as host of Networking Reception
- On-site VIP signage at Networking Reception
- Speaking opportunity at Networking Reception
- Complimentary exhibitor booth
- Corporate logo on Networking Reception tickets provided to registered delegates
- Complimentary half page ad in Conference program\*
- Corporate profile included in Conference program
- Two complimentary Conference passes, including Networking Reception
- Eight additional complimentary Networking Reception passes for colleagues or clients

### Program - \$3,000

- Opportunity to submit a 1/4 page corporate statement to be included in Conference program
- One complimentary Conference pass, including Networking Reception
- Two complimentary Networking Reception passes

### Audiovisual - \$3,000

- Complimentary business card size advertisement in Conference program\*
- One complimentary Conference pass, including Networking Reception
- Two complimentary Networking Reception passes
- Partner's logo included on ALL schedule related documentation and slide presentations throughout the Conference, achieving branding at all sessions and events

### Name Badge - \$2,000

- Complimentary business card size advertisement in Conference program\*
- One complimentary Conference pass, including Networking Reception
- Two complimentary Networking Reception passes
- Partner's logo featured on ALL name tags distributed to delegates, speakers and exhibitors

### Keynote - \$2,000

- Complimentary business card size advertisement in Conference program\*
- One complimentary Conference pass, including Networking Reception
- Two complimentary Networking Reception passes
- Acknowledgement of keynote sponsorship included in Conference program
- Opportunity to introduce the speaker

### Luncheon - \$1,000 each (2 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue for one lunch service

### Breakfast - \$500 each (2 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue for one breakfast service

### Refreshment Break - \$300 each (4 AVAILABLE)

- Signage on display at food table and highboy tables distributed throughout venue for one refreshment break

### In-Kind Partnership Opportunities:

#### Delegate Bags

- Complimentary business card size advertisement in Conference program\*
- Partner's name and logo featured on delegate kit distributed to all delegates, speakers and exhibitors for extended exposure and branding
- Opportunity to provide additional item for inclusion in the delegate kit

#### Other Opportunities

- Conference note pads, pens or related supplies.
- Complimentary business card size advertisement in Conference program\*

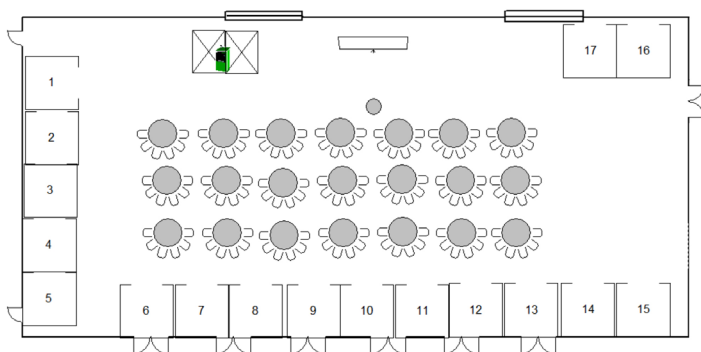
*\*Print-ready artwork must be provided.*



## Exhibit Opportunities

- Opportunity to position yourself as industry leader to both public and private sector decision makers
- Build relationships within the sustainable laboratory community
- Educate professionals on current products and trends
- Introduce your product or service to the decision makers of tomorrow

## Floor Plan



## Exhibit Booth Details

### Each booth is \$1,500 + HST and includes:

- 10' x 10' exhibit space containing one draped table and two chairs
- One electrical receptacle
- Opportunity to submit material for inclusion in the delegate kits
- Profile on the SLCAN website with links
- Recognition on-site through verbal announcements, signage placed throughout the Conference venue and inclusion in e-presentations shown throughout the venue
- Recognition in the Conference program
- One discounted Conference registration (\$675 + HST)
- Two breakfast tickets provided per booth
- Two luncheon tickets provided per booth
- Access for booth Staff to see the plenary presentations.

## Thank You to Our 2017 Exhibitors!

- |                              |                          |
|------------------------------|--------------------------|
| • Alliance Scientific        | • Gerflor                |
| • Aqua Air Systems Ltd.      | • mottLAB Inc.           |
| • Bedcolabs                  | • Phoenix Controls       |
| • Black & McDonald Limited   | • Preston Phipps Inc.    |
| • Busch Vacuum Technics Inc. | • Regulvar Canada Inc.   |
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| • Evap-Tech MTC inc.         | • Twin City Fan & Blower |



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**FOR FURTHER INFORMATION, PLEASE CONTACT:  
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