

SUSTAINABLE

LABS

CANADA



## #LabLife Student Short Film Competition

The past two years have brought significant changes to how laboratories are designed, built and managed. From technology to people to the environment, the term “normal” doesn’t always reflect everyone’s normal. Creativity and innovation are pushing solutions out of their boxes.

The 2022 SLCan student scholarship program is also reflecting a new “normal”! Gone are the days of labouring over designing and printing a poster presentation. Bring your **#LabLife** to the big screen by submitting a two-minute video that showcases your sustainability work and some of the creativity you have had to bring to your day-to-day work environment over the past two years.

### Prizes

Cash prizes of **\$1,000**, **\$750** and **\$500** will be awarded to the top three videos. Each winner will also receive a complimentary **2022 SLCan Conference registration** and **one-year SLCan membership** (\$275 value, non-transferable).

### More Information

[www.slcan.ca](http://www.slcan.ca) [info@slcan.ca](mailto:info@slcan.ca) 613.728.4450

### The Task

Create a unique and striking video illustrating your “normal” **#LabLife**. Be dramatic. Be inspiring. Be hilarious. But most of all, be you!

### Eligibility

Students currently enrolled in a post-secondary Canadian academic institution.

### Judging Criteria

- Clear messaging
- Sustainability showcase. What does a sustainable lab look like to you?
- The new normal. What is your new normal **#LabLife**?
- Effectiveness at catching a viewer’s attention, providing information and encouraging further investigation
- Relevance to youth and adult audience at large
- Artistic merit

### Technical Criteria

- Entries should include a brief title screen that includes the competition title “**#LabLife**,” the name of the entrant, the title of the video and the Sustainable Labs Canada logo.
- Videos should not exceed 2 minutes in length, including the title screen.
- Video must be visually engaging to a general audience with clear audio.
- Contain copyright-free content.
- Include team member(s) name as part of the video credits.

**The video should be accompanied by a statement that includes the name and contact information of the student, the academic institution, and a maximum 100 words that communicates the student’s interpretation of their #LabLife.**

## Use

The videos will be used to promote the Canadian sustainable laboratory community at the 2022 Conference and appear on the website and social media following the event. The videos that meet the eligibility requirements will be screened at the 2022 SLCan Conference in Vancouver, BC on October 25. A committee has been assembled to judge the videos. The three winning videos will be announced at the Conference and awarded a cash prize.

## Ownership of Videos and Right to Use

Sustainable Labs Canada holds copyright to all videos and may, at its discretion, register copyrights for the videos. Sustainable Labs Canada may, at its discretion, publish, reprint, distribute, or broadcast the videos and may grant rights to others to publish, reprint, distribute, or broadcast them. Entrants hold a right of use to their own videos and may publish, reprint, distribute, or broadcast them using the entrant's own name.

## Video Equipment

Videos may be produced on any equipment available to the entrant, including cell phones, video cameras, and computers. Videos may be in colour or black and white, with or without sound, and with or without animation.

## Submission of Video

Completed videos should be uploaded to WeTransfer and sent to [info@slcan.ca](mailto:info@slcan.ca).



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STRENGTHEN.**

**CANADA'S SUSTAINABLE  
LABORATORY COMMUNITY**



## Intent to Submit Deadline

By **Tuesday, September 27, 2022**, interested parties must submit their intent to submit by email to [info@slcan.ca](mailto:info@slcan.ca). Include your name and the name of your post-secondary Canadian academic institution in your email.

## Submission Deadline

By **Tuesday, October 4, 2022** videos are to be sent via WeTransfer to [info@slcan.ca](mailto:info@slcan.ca).

## Registration

Conference registration, while not mandatory, is recommended. The student registration rate is \$175. Winners will receive a complimentary registration and these fees will be reimbursed.

## Winner Announcement

Announcement of the **#LabLife** Student Short Film Competition will take place at the Conference on **October 25, 2022**.