


2023 SLCAN CONFERENCE



Road to Net Zero: Reinforcing for Climate Change *Resiliency. Benchmarking. Transparency. Collaboration.*

November 20-22, 2023
Halifax Convention Centre, Halifax,
NS

SPONSORSHIP & EXHIBITOR PROSPECTUS

Laboratoires
Écologiques
du Canada



Sustainable
Labs
Canada

ROAD TO NET ZERO: REINFORCING FOR CLIMATE CHANGE

Resiliency. Benchmarking. Transparency. Collaboration.

The 2023 SLCan Sustainable Laboratory Conference is a Canadian national forum focused on strengthening the sustainable laboratory community and sharing knowledge, promoting innovation and best practices, as well as providing a platform for strategic thinking and discussion on the challenges and opportunities related to these assets. We are pursuing our efforts to provide participants with the best content for professional development and learning in the field of sustainable laboratories.

WHAT IS SLCAN?

Sustainable Labs Canada (SLCan) was created in 2013 with the goal of fostering national and international cooperation in the laboratory community. Since 2013, SLCan has grown to over 250 members across Canada and internationally, with local Chapters in Toronto, Montreal, Vancouver and Ottawa. The Chapters support the local lab community by organizing collaborative events which include workshops, seminars and presentations. The Chapter events and National Conference are open to members of SLCan, as well as non-members that may be interested in joining the SLCan Community.

WHY FOCUS ON LABS?

Laboratories require a large amount of energy and resources to provide a safe and productive environment for people working in laboratory facilities.

A typical laboratory consumes 5 to 10 times more energy than an office per square meter. The Federal Government alone has almost 200 laboratory sites across Canada. There are also over 80 degree-granting Universities across Canada that have many laboratories operating continuously on their campuses. The private laboratory sector is another significant part of the Canadian laboratory industry, with many new start-ups and developed companies building facilities in cities across Canada.

WHO ATTENDS THE SLCAN CONFERENCE?

People coming to this conference are prepared to learn more about the development of sustainable labs, laboratory optimization and innovative designs and technology. Many of the attendees include:

- Research Hospitals
- Universities
- Government Labs
- Biotech / Pharma companies
- Service Providers
- Architects
- Engineers
- Consultants
- Equipment Vendors

CONNECT THROUGH THE ONLY ASSOCIATION LINKING THE NATIONAL SUSTAINABLE LABORATORY COMMUNITY AND:

- Position your business as an industry leader
- Network with a hard-to-reach audience on an intimate level
- Gain insights into new trends in the management and sustainability of Canadian laboratories

BECOME AN SLCAN MEMBER AND RECEIVE DISCOUNTED RATES ON CONFERENCE REGISTRATION FEES! VISIT WWW.SLCAN.CA TO JOIN TODAY!

ALL EVENT SPONSORS WILL BE ACKNOWLEDGED AND RECEIVE :

- Corporate Profile on SLCAN website with links
- Complimentary listing of corporate name in printed program
- Opportunity to submit presentation ideas for the Conference content
- On-site recognition throughout Conference through announcements, signage and sponsor slides

PLATINUM OPPORTUNITIES

DINNER EVENT - \$7,500

- Title recognition as host of Dinner Event
- On-site VIP signage at Dinner Event
- Speaking opportunity at Dinner Event
- Complimentary exhibitor booth
- Corporate logo on Dinner Event tickets
- 1/2 page ad in printed program*
- Corporate profile in printed program
- Two complimentary registrations, including Opening Reception and Dinner Event tickets
- Five additional Dinner Event tickets

OPENING RECEPTION - \$5,500

- Title recognition as host of Opening Reception
- On-site VIP signage at Opening Reception
- Speaking opportunity at Opening Reception
- Complimentary exhibitor booth
- Corporate logo on Opening Reception tickets
- 1/2 page ad in printed program*
- Corporate profile in printed program
- Two complimentary registrations, including Opening Reception and Dinner Event
- Eight additional Opening Reception tickets

GOLD OPPORTUNITIES

AUDIOVISUAL - \$3,500

- Corporate logo included on ALL schedule-related slide presentations
- Business card size ad in printed program*
- One complimentary registration, including Opening Reception and Dinner Event tickets
- Two additional Opening Reception tickets

PROGRAM - \$3,500

- 1/4 page corporate statement in printed program
- Business card size ad in printed program*
- One complimentary registration, including Opening Reception and Dinner Event tickets
- Two additional Opening Reception tickets

SILVER OPPORTUNITIES

KEYNOTE - \$2,500 (2 AVAILABLE)

- Opportunity to introduce the speaker
- Acknowledgement of keynote sponsorship in printed program
- Business card size ad in printed program*
- One complimentary registration, including Opening Reception and Dinner Event tickets
- Two additional Opening Reception tickets

NAME BADGE - \$2,500

- Partner's logo featured on on ALL name tags distributed to delegates, speakers and exhibitors
- Business card size ad in printed program*
- One complimentary registration, including Opening Reception and Dinner Event tickets
- Two additional Opening Reception passes

BRONZE OPPORTUNITIES

LUNCH - \$2,000 (2 AVAILABLE)

BREAKFAST - \$1,500 (2 AVAILABLE)

BREAK - \$1,000 (3 AVAILABLE)

ADVERTISING OPPORTUNITIES

FULL PAGE - \$1,000

HALF PAGE - \$750

BUSINESS CARD - \$500

*Print-ready artwork must be provided.



For further information, please contact:
Sustainable Labs Canada
613.728.4450 | info@slcan.ca | www.slcan.ca

EXHIBITING OFFERS THE OPPORTUNITY TO:

- Position yourself as industry leader to both public and private sector decision-makers
- Build relationships within the sustainable laboratory community
- Educate professionals on current products and trends
- Introduce your product or service to the decision-makers of tomorrow

EXHIBIT OPPORTUNITIES

ALL EXHIBITORS WILL BE ACKNOWLEDGED AND RECEIVE :

- Corporate Profile on SLCan website with links
- Recognition in printed program
- On-site recognition throughout Conference through announcements, signage and exhibitor slides
- One discounted registration (\$895 + tax) per booth
- Two breakfast tickets provided per booth
- Two luncheon tickets provided per booth

STANDARD EXHIBITOR BOOTH

\$2,000 EACH

- 10' x 10' exhibit space
- One 6' draped table and two chairs
- One electrical receptacle

ACADEMIC EXHIBITOR BOOTH

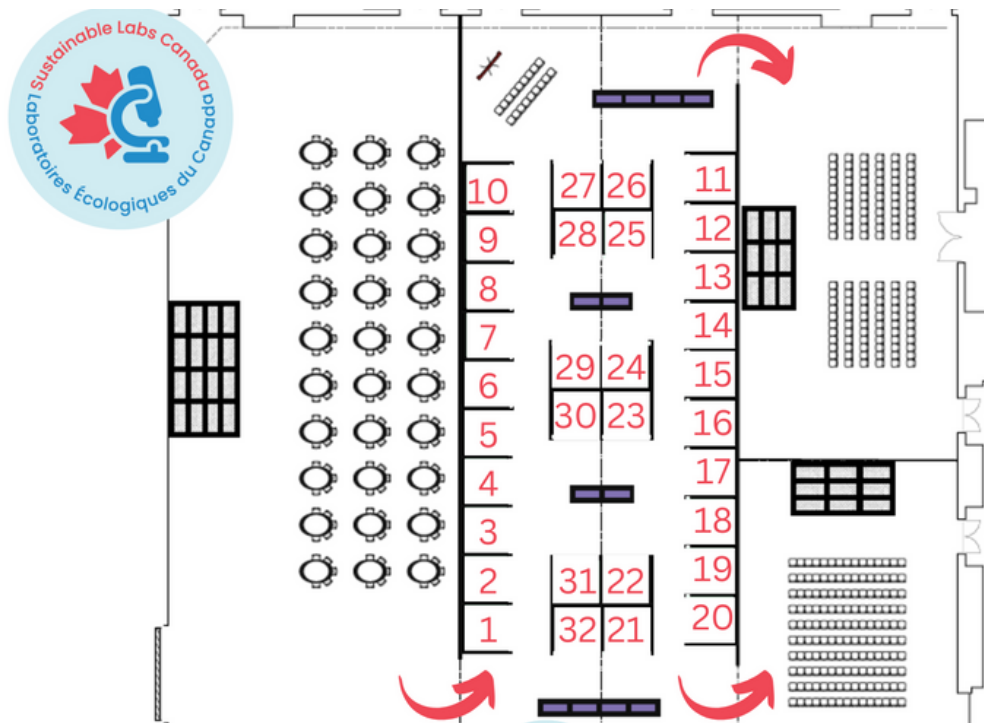
\$1,500 EACH

- 10' x 10' exhibit space
- One 6' draped table and two chairs
- One electrical receptacle

PREMIUM EXHIBITOR BOOTH

\$3,500 EACH

- 20' x 10' exhibit space
- Two 6' draped table and four chairs
- One electrical receptacle



*Print-ready artwork must be provided.



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THANK YOU TO OUR 2022 CONFERENCE SPONSORS & EXHIBITORS : : Fundermax

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