



CORPORATE SPONSORSHIP PROSPECTUS

Laboratoires
Écologiques
du Canada



Sustainable
Labs
Canada

WHAT IS SLCAN?

Sustainable Labs Canada (SLCan) was created in 2013 with the goal of fostering national and international cooperation in the laboratory community.

Since 2013, SLCan has grown to almost 300 members across Canada and internationally, with local Chapters in Toronto, Montreal, Vancouver and Ottawa. The Chapters support the local lab community by organizing collaborative events which include workshops, seminars and presentations. The Chapter events and National Conference are open to members of SLCan, as well as non-members that may be interested in joining the SLCan Community.

WHY FOCUS ON LABS?

Laboratories require a large amount of energy and resources to provide a safe and productive environment for people working in laboratory facilities.

A typical laboratory consumes 5 to 10 times more energy than an office per square meter. The Federal Government alone has almost 200 laboratory sites across Canada. There are more than 80 degree-granting Universities across Canada that have many laboratories operating continuously on their campuses. The private laboratory sector is another significant part of the Canadian laboratory industry, with many new start-ups and developed companies building facilities in cities across Canada.

WHO ARE THE SLCAN MEMBERS?

SLCan members are focused on the development of sustainable labs, laboratory optimization and innovative designs and technology. Many of the members include:

- Research Hospitals
- Universities
- Government Labs
- Biotech / Pharma companies
- Service Providers
- Architects
- Engineers
- Consultants
- Equipment Vendors

CONNECT THROUGH THE ONLY ASSOCIATION LINKING THE NATIONAL SUSTAINABLE LABORATORY COMMUNITY AND:

- Position your business as an industry leader
- Network with a hard-to-reach audience on an intimate level
- Gain insights into new trends in the management and sustainability of Canadian laboratories

SLCAN MEMBERS RECEIVE DISCOUNTED RATES ON NATIONAL AND CHAPTER EVENT REGISTRATION FEES! VISIT WWW.SLCAN.CA TO JOIN TODAY!

ANNUAL CORPORATE SPONSORSHIP PACKAGES

PLATINUM PLUS SPONSOR

\$5,000 EACH

- Corporate logo on the website home page
- Corporate logo in rolling logo carousel on main interior pages
- 200-500 word corporate profile on Corporate Sponsor page, with links to all social media accounts
- Corporate logo on all NON-CONFERENCE communications
- 10% reduction on the corporate sponsorship package upon annual renewal (NB: discount on published package price, not compounded year-over-year)
- 5% reduction on SLCan National Conference exhibition booth package (NB: only for current year Conference, cannot be applied to future Conference prior to renewal)
- ONE complimentary individual membership to SLCan for one year
- ONE complimentary registration per year at select Chapter events
- Corporate logo promoted at Chapter events
- Distribution of (sponsor provided) literature at in-person Chapter events
- Corporate logo on closing slide at all SLCan webinars throughout the year of sponsorship

PLATINUM SPONSOR

\$4,000 EACH

- Corporate logo on the website home page
- Corporate logo in rolling logo carousel on main interior pages
- 200-500 word corporate profile on Corporate Sponsor page, with links to all social media accounts
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- ONE complimentary individual membership to SLCan for one year
- Corporate logo promoted at Chapter events

ALL CORPORATE SPONSORS WILL BE ACKNOWLEDGED AND RECEIVE:

- Corporate logo, company name and contact details on the "Meet Our Sponsors" page
- Verbal recognition at all Chapter events



For further information, please contact:
Sustainable Labs Canada

613.728.4450 | info@slcan.ca | www.slcan.ca

ANNUAL CORPORATE SPONSORSHIP PACKAGES

GOLD SPONSOR

\$2,500 EACH

- Corporate logo on the website home page
- 100-200 word corporate profile on Corporate Sponsor page, with links to all social media accounts
- 5% reduction on the corporate sponsorship package upon annual renewal (NB: discount on published package price, not compounded year-over-year)
- Corporate logo on all NON-CONFERENCE communications
- ONE half price individual membership to SLCan for one year

SILVER SPONSOR

\$1,500 EACH

- Corporate logo on the website home page
- 50-100 word corporate profile on Corporate Sponsor page, with links to all social media accounts
- 5% reduction on the corporate sponsorship package upon annual renewal (NB: discount on published package price, not compounded year-over-year)

BRONZE SPONSOR

\$500 EACH

- Corporate logo on the website home page
- Corporate logo on Corporate Sponsor page, with links to corporate website

**CLICK HERE TO DOWNLOAD
THE SPONSORSHIP FORM**



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